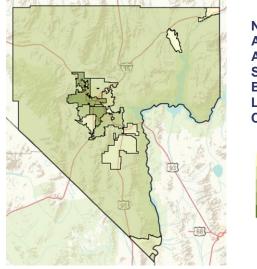
Economic Census: Local Business Snapshot

Las Vegas-Paradise, NV Metro Area

DID YOU KNOW?

While the Accommodation and Food Services (A&F) sector was the largest employer in the Las Vegas metro area, the Retail Trade sector reported the highest 2007 sales (\$26.7 Billion). This metro was ranked 32nd among U.S. metros in the number of businesses in the A&F sector (3,797 establishments).



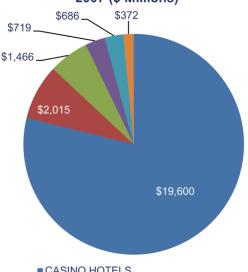
NUMBER OF ACCOMMODATION AND FOOD **SERVICES BUSINESSES IN** LAS VEGAS METRO **CITIES: 2007**



TOTAL RETAIL SALES IN THE TOP METRO AREAS: 2007 (\$ BILLIONS)



ACCOMMODATION AND FOOD SERVICES SALES BY INDUSTRY: 2007 (\$ Millions)



- **CASINO HOTELS**
- FULL-SERVICE RESTAURANTS
- LIMITED-SERVICE EATING PLACES
- HOTELS AND MOTELS
- ■BARS
- **ALL OTHER**

EMPLOYMENT DATA IN TOP 4 INDUSTRY SECTORS IN THE LAS VEGAS METRO AREA: 2007 & 2002

| 2007 NAICS Code | 2007 NAICS Defined | Number of employees (Sector Ranking Statistic) | | | Payroll per Employee (\$) | | |
|-----------------------|--|---|---------|--------|---------------------------|----------|---------|
| | | 2007 | 2002 | Change | 2007 | 2002 | Change |
| 72 | Accommodation and food services | 266,845 | 212,136 | 54,709 | \$27,851 | \$23,699 | \$4,152 |
| 44-45 | Retail trade | 99,817 | 79,005 | 20,812 | \$26,618 | \$23,776 | \$2,842 |
| 56 | Administrative and support and waste management and remediation services | 77,288 | 52,940 | 24,348 | \$26,187 | \$22,548 | \$3,639 |
| 62 | Health care and social assistance | 67,163 | 49,853 | 17,310 | \$44,929 | \$36,031 | \$8,898 |

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS For more statistics on this industry, visit business.census.gov Source: Economic Census; Economy-Wide Key Statistics File

